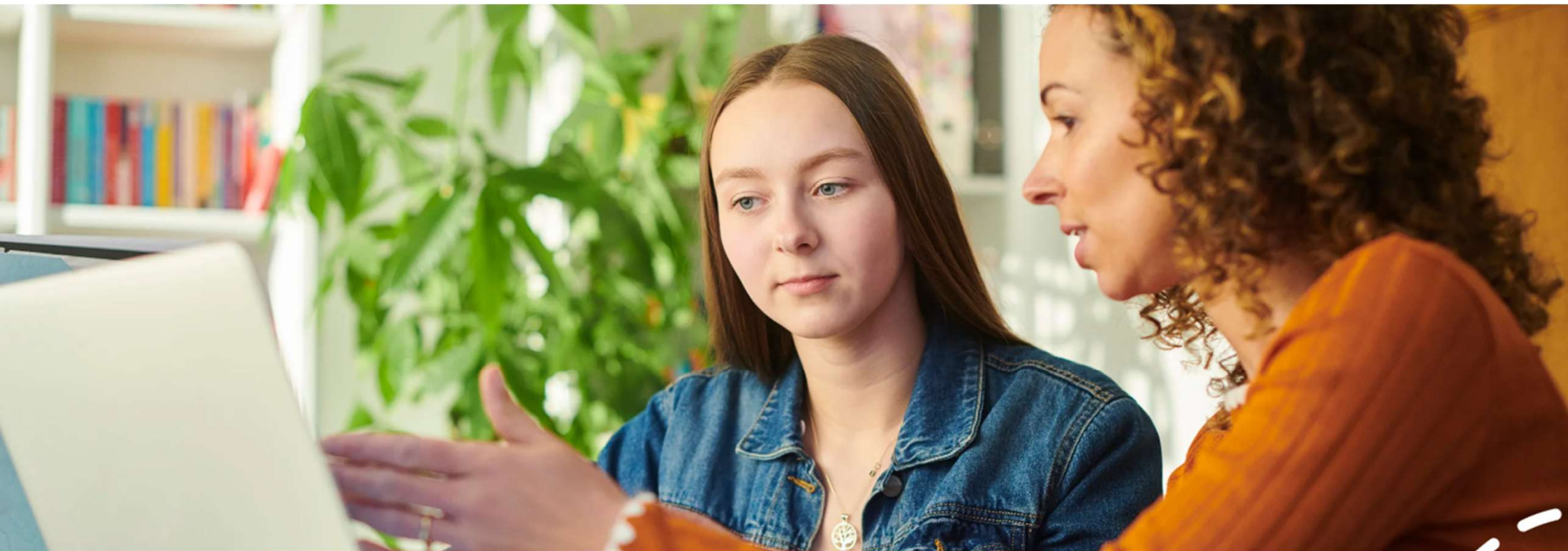


# 4YP UK

Careers • Employability • Youth Work • Mentoring



# Who We Are



## Well Established

- Established for 14 years.
- Careers, mentoring, youth work expertise – c 4000 young people supported last year.
- Local knowledge. Based in Bedfordshire, supporting the surrounding areas.
- Strong track record with local schools – career and pastoral depts.



## Bespoke Delivery

- Programmes shaped around your priorities.
- Responsive, relationship-led delivery. Young-person centered.
- Careers work is complemented by our youth provision and employer network.
- Flexible, support, remote for those not attending school.



## Quality assured impact

- Matrix Standard
- Members of the CDI
- Evidence-based impact – reporting and feedback.
- Fully insured, GDPR compliant, safe, secure platforms.
- Safeguarding provision





## Specialists in Careers:

- ✓ **Qualified, experienced** team to Level 6/7
- ✓ **Local knowledge**, advisers are based in the community they support
- ✓ **Experienced in different settings:** mainstream, alternative provisions, SEND, SEMH, independent.
- ✓ **Robust, relevant, up-to-date** guidance - Advisers participate in CPD, observations of practice, quality assured by in-house assessors.
- ✓ Managers hold **Career Lead training**
- ✓ **Evidence-based outcomes and impact** – report for SLT & governors
- ✓ **Partnership working with stakeholders**
- ✓ **Training and development**
  - ✓ In-house assessors can support **informal or formal qualifications** via AC Training for school-based teams.
  - ✓ Support to other advisers through our termly **Career Guidance Community Group meeting** for networking and CPD



# 1:1 Personal Guidance

- ✓ **3500 young people** received Career Guidance last year.
- ✓ Support to schools to **prepare** young people for their guidance meetings.
- ✓ **Personalised, quality action plans** supporting reflection and follow-ups.
- ✓ **Evaluation and feedback** considering impact of each session with the young person.
  - 92% of young people said they were extremely happy with the outcomes achieved.
- ✓ **Group sessions, workshops, assemblies**, contact with **80 employers** for added value
- ✓ Remote support on **GCSE results day**



# Mentoring – group and 1:1s

- ✓ Expertise in group and 1:1 mentoring – **building resilience in pre-NEETs**
- ✓ Career Mentoring project with Bedford Giving in Bedford provides encounters with employers: **employer-led mentoring for 100+ young people** across 5 schools. Mapped to skills builder.
- ✓ **850 hours** of 1:1 mentoring support from employers
- ✓ Bedford-based **emotional wellbeing mentoring** – referral via Early Help for pre-neets or those who need additional support (available during holidays)
- ✓ Partnership with local college **training employer volunteers** to be mentors for YP at risk of NEET



Delivery Partner Of

**bedford  
giving**



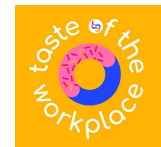
# Experiences of workplaces & Encounters with employers



- ✓ Year 9s: **Taste of the Workplace**, Bedford Giving – **300 students supported**.
- ✓ Relationships with approx. **80 local businesses**.
- ✓ Shorter KS3 opportunities also available with **employer-led activities** linking to Equalex and Gatsby
- ✓ Showcasing **opportunities in the SME / social enterprise sector** (4YP as an employer).
- ✓ Career-fairs, mock interview days, employer breakfasts etc
- ✓ Alternative opportunities for KS4 students not going on work placements.



Delivery Partner Of



# Contact us:



- **Paula Smith:** Career Guidance Manager [paulasmith@4ypuk.com](mailto:paulasmith@4ypuk.com)
- **Rose Birmingham:** Director [rosebirmingham@4ypuk.com](mailto:rosebirmingham@4ypuk.com)
- **Linked In:** [www.linkedin.com/company/1857551/admin/dashboard/](http://www.linkedin.com/company/1857551/admin/dashboard/)

**Date for our Career  
Guidance  
Community Group  
coming soon!**

**Delivering bespoke personal  
guidance and career related learning  
for your students'**



**info@4ypuk.com**



**www.4ypuk.com**



# The Complete Careers and Destinations Platform with Work Experience



# Morrisby



- Founded in 1967
- Over 5 million career journeys
- 100,000+ psychometric assessments a year (Morrisby Profile)
- 1,500 schools and colleges
- 50+ countries



# How does Morrisby support schools and 6th forms

- Activities and interaction:
- Questionnaires + Psychological testing
- Career/Course/Apprenticeship/Subject suggestions
- Meeting notes
- UCAS features
- Areas can be customised for the school
- Compass+
- WEX + CEC Equalex

## Interests: Your career interests



## Alternative Post 16 Providers

### School Sixth Forms

- [Astrea Woodfields Academy](#)
- Hall Cross Academy
- Outwood Academy Adwick - Specialisms : T Levels in Animal Care & Management, Health & Management & Admin
- Outwood Academy Danum
- Ridgewood School
- Trinity Academy
- Sir Thomas Wharton Academy
- Wath Academy Specialisms : Scholarships : Football, Golf, Rugby, Performing Arts

### Sixth Form Colleges

- New College Doncaster
- John Leggott Sixth Form College
- Thomas Rotherham College

### FE Colleges

- Doncaster College
- North Lindsey College
- Rotherham College
- The Sheffield College
- Wakefield College

### Specialist Colleges

- Doncaster UTC - Specialisms : Engineering

## SEN Colleges

- Communication Specialist College Doncaster
- Harrison College
- Doncaster College

## Apprenticeships

- Doncaster College
- Active Fusion - Specialisms : Physical Education
- St Leger Homes - Specialisms : Customer Service, Business Admin, Construction Trades
- Doncaster and Rotherham GTA
- Find an apprenticeship
- Apprenticeships

## Active strengths



Options at 13/14

### Subjects at GCSE Level

Subject	Score
Mathematics (GCSE)	86%
Chemistry (GCSE)	
Physics (GCSE)	
English Language (GCSE)	
Biology (GCSE)	
Geography (GCSE)	

Recommendation: **Software Developer/Programmer**

Show related career

Using Morrisby will give students the tools to make informed choices.



# Support for 6<sup>th</sup> Form - UCAS

- Course Search
  - UCAS tariff slider
  - Safe / Target / Stretch
  - Favourites
- Oxbridge Tool
- Personal Statement builder
- Tracking of references and predicted grades

Find University and High Education Courses

University of Cambridge Estd. 1209 University of Oxford Estd. 1086

Select one or more subjects

Subject Name (e.g. biology)

Locations

University of Cambridge

University of Oxford

**Biology** Required Yes

Subject Teacher Morrisby Advisor

⚠ Predicted grade not set

⚠ Subject reference not set

Chase

**Chemistry** Required Yes

Subject Teacher Morrisby Advisor

⚠ Predicted grade not set

⚠ Subject reference not set

Chase

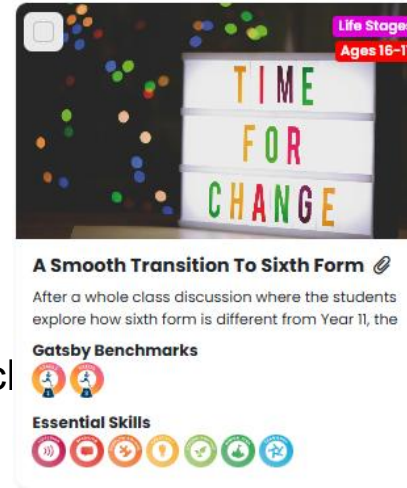
International Outlook 97%

International Outlook 97%




# Activities

- Activities, Interactions, Trips, Events...
- Editable Lesson plans - Careers + PSHE
- Create your own
- All Linked to CDI Framework and Gatsby Benchmarks
- Individual activities logged by students
- Tracking - includes school tags / values...





**Life Stages**  
Ages 16-17

**TIME FOR CHANGE**







**A Smooth Transition To Sixth Form** 

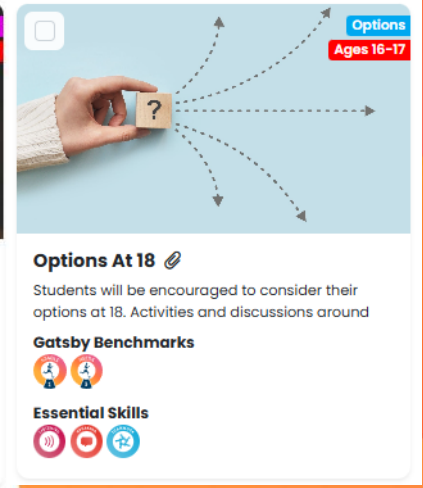
After a whole class discussion where the students explore how sixth form is different from Year 11, the

**Gatsby Benchmarks**

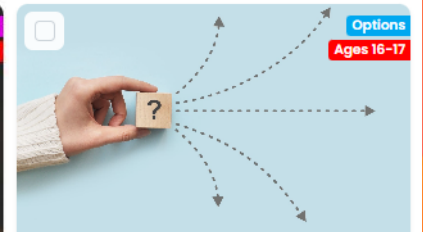
 


**Essential Skills**





**Options**  
Ages 16-17






**Options At 18** 

Students will be encouraged to consider their options at 18. Activities and discussions around

**Gatsby Benchmarks**

**Essential Skills**



# Activities – Planning Document

## Year 7



The following section outlines the short lessons (form time lessons) and the recommended order for their delivery. It also identifies the corresponding longer lessons (40–45 minutes) that complement where available.

Order	Short Lesson Plan Title	Group/Topic	Complimentary Long Lesson Plan	Date/Term
1	Welcome to secondary school!	Life stages		
2	Making the most of secondary school	Experiences		
3	Who am I?	All about me	Self-awareness	
4	Positive friendships	Networking		
5	Communicating what you need	Communication	Self-awareness	
6	How many jobs can you name?	Career basics	Introduction to careers & What is work?	
7	Where can I work?	Career basics	Careers in a zoo & Subjects & careers	
8	Life pathway adventure	Life stages	Life aspirations	
9	When career & community collide	Community		
10	Your community needs you!	Community		
11	Work-life balance	Wellbeing		
12	My biggest achievements	Achievements		

 Requires computers/devices



# Other useful features

- Apprenticeship search
- A levels or alt. personalisation
- Destinations + Alumni

## Find Appren

### Apprenticeship

Title (e.g. netw

### Location

hp2 6ex

### Filter results

#### Apprenticeship

Intermediate

## Select Subjects

A Level



## Year 12 Destinations Questionnaire

English (Language and/or Literature)

English Language

Environmental Science

Food Science and Nutrition



# Exciting New Developments

- Support Widget
- 6000 International course listings added to Course Search
- Modern Work Experience Framework
- [Morrisby Work Experience](#)

**M&N Solicitors** In person 05/01/2026 - 09/01/2026 Delete

1 2 3 4 5 6 7

**Step 3 - Parent / guardian approval** In progress since 03/09/2025

- An email has been successfully sent to the student's parent / guardian, **Sue Hassan suehassan@gmail.com**, with a link to a form for them to give their approval.
- If the student's parent / guardian has not received the email, they can access the form via this link.
- It has been more than 5 days since the email was sent, you can send a reminder email if you wish.

Send reminder

1 2 3 4 5 6 7 Employer form

1 2 3 4 5 6 7 In progress

1 2 3 4 5 6 7 Student reflections

Welcome to Support ×

**Got questions?**

Search for help 🔍

Suggested articles

- 📄 Introduction to Morrisby Manager
- 📄 How to set up staff in Manager
- 📄 Adding Students without MIS sync

**Contact us** >

? Support



# Our Pricing

- Morrisby Essentials licence - £695 \* Years 7 – 11
- Morrisby Complete licence - £996 \* Years 7 - 13
- **WEX module costs £395 \***
- Bundle deals and multi-year & MAT deals available

\* VAT



/tech  
she  
can;

techshecan.org  
@Tech\_She\_Can  
#TechSheCan



**Louise Rotherforth**  
Education Operations  
Lead



/tech  
she  
can;

**What is Tech She Can and why is it needed?**

# Brief history of the organisation



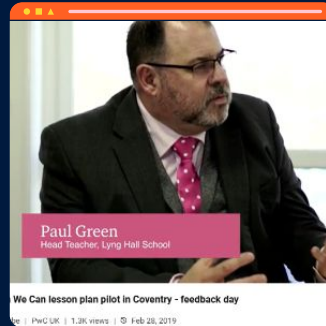
**2017**

'Time to close the gender gap' research commissioned and published



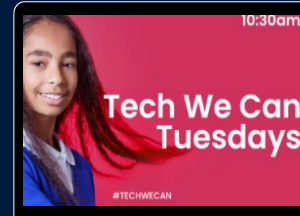
**2018**

The Tech She Can Charter



**2019**

First pilot of Tech We Can material in Coventry schools



**2020**

Launch of live 'Tech Tuesdays' lessons during Covid



**2021**

Tech She Can awarded charitable status

6699

For women to be **equal** in **creating** and developing the new technology businesses, products, and services that shape **our world**, ensuring technology works **for all**.

# Tomorrow's Jobs Don't Exist Yet – But We Must Prepare Children and Teachers Today

65% of today's children will work in jobs that don't yet exist, requiring tech skills they're not currently being taught. Our education system risks failing a generation.

**Tech She Can** bridges the gap – inspiring and educating children, especially girls and disadvantaged students, through inclusive, curriculum-aligned programmes for ages 5–18.

By raising aspirations early, we empower better choices, better outcomes, and brighter futures.

## 65%

of children today will do jobs that currently do not exist.

## AI

has leapt from fifth to the most in-demand tech skill in just 18 months

## 71%

of teachers believe gender stereotypes around STEM careers start before the age of 11

Our research shows that

**Gender and disadvantage have a negative multiplying effect**

A photograph of two young girls in school uniforms sitting at a desk in a classroom. They are both looking at a tablet computer held by the girl on the right. The girl on the left is pointing at the screen. The background shows other desks and chairs in the classroom. The image has a dark blue overlay.

**Why is it so important to  
deliver careers education as  
early as possible?**

# Why is it so important to start careers inspiration as early as possible?

- Everything we do for students aims to help **support and prepare them** to have a happy and successful future.
- The children can't aspire to be what they don't know exists.
- A large percentage of the students we teach today will be graduating and working in jobs which don't even exist yet.
- No matter the future or career path the children choose, technology will play a significant role in all aspects of their lives.
- Rather than simply be users of technology, we need a diverse range of children aspiring to be the designers and creators of technology.
- Children need to see how technology relates to their existing passions and hobbies.

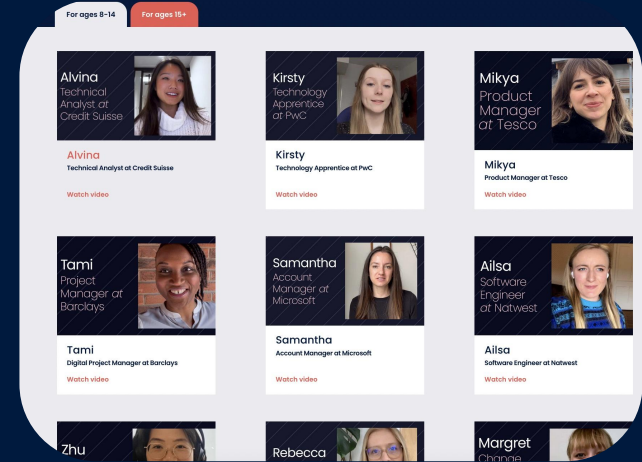


# The Future of Transport

**What are the Tech We Can  
educational resources  
*and how can I use them?***

# Tech We Can - Inclusive to all but female friendly

- Highlight examples of STEAM 'for good' - females gravitate towards these roles
- Young, relatable and diverse role models
- Highlight pathways into STEAM roles - including without the need for a degree
- Encourage the male allies of the future. Not always necessary to separate the students
- Relate STEAM to different hobbies and passions
- Promote flexibility of roles



www.techshecan.org

← ↻ 🔍 https://techshecan.org/tech-we-can 🔍 🌐 ⭐ ⚙️ 👤 ⋮



Home

Educational resources

Live lessons

Workplace experiences ▾

On-demand lessons

Industry Champions ▾

Lesson packs

About us ▾

Animated lessons

Support us

After school clubs

Contact us

Role models

News

Teacher CPD



# Inspiring the next generation

*Tech We Can* is a programme of free learning materials, for use by teachers or parents, to inspire both boys and girls about a future career in technology.



# In school, free education programme

for boys and girls – female friendly but delivered to all



5+ yrs

## Animated lessons

- Encourage children to be inquisitive about the tech they see, use and hear about
- Show that people are behind the design and creation of technology



5 - 14 yrs

## Virtual 'LIVE' Lessons & Assemblies

- Delivered by TSC teachers
- Anyone can register to join us
- Primary and Secondary versions
- Industry-funded, so no cost for you
- Lessons feature interactive tasks
- All available as recordings on our website



5 - 14 yrs

## Industry Champions

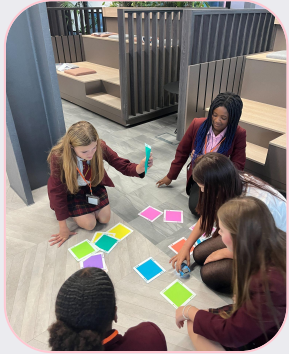
Relatable role models in classrooms delivering Tech We Can resources

# The Future of Transport

**What educational  
experiences do  
Tech She Can offer  
*and how can I apply for  
them?***

# Influencing education and career choices

In-person experiences – in school and hosted by our partners



7 – 14 yrs

School  
Workshops



11 – 16 yrs

Career Insight  
Days



16 – 18 yrs

Career Discovery  
Days



11 – 16 yrs

Work Experience



Teacher CPD  
Days

/tech  
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can;

How can the Tech We  
Can resources impact  
your students?

Together we  
can change  
the ratio

#TechSheCan

# Tech We Can

## Our impact


changing perceptions, inspiring  
and making tech roles visible

Before

Underline the sentence which best describes you: I am a girl, I am a boy Other

My Tech Worker

Draw over and annotate the picture below to make the person look like a worker in tech. What would they wear?  
What objects would they be carrying?



Is your tech worker male or female? Male.

What GCSEs did your tech worker take?  
Physics, Maths  
Technology, English.

What did your tech worker do after their GCSEs?  
Worked at an office.

What does your tech worker like to do in their spare time?  
Create projects  
and eat (ALOT!).


What personality traits does your tech worker have?  
They are anti-social,  
(when working) yet  
quite social when not  
busy.

After  
Tech We  
Can lesson

Underline the sentence which best describes you: I am a girl, I am a boy Other

My Tech Worker

Draw over and annotate the picture below to make the person look like a worker in tech. What would they wear?  
What objects would they be carrying?



Is your tech worker male or female? female.

What GCSEs did your tech worker take?  
technology, maths,  
english, science.

What did your tech worker do after their GCSEs?  
Went to work at  
facebook.

What does your tech worker like to do in their spare time?  
Spend time with  
her friends.

What personality traits does your tech worker have?  
funny, kind.

# Tech Skills for the Future

**65%**

of children today will  
do jobs that currently  
do not exist.

/tech  
she  
can;

## Next Steps

How can you extend our work and impact to your students?



/tech  
she  
can;

# How can you get involved?

## Sign up to our newsletter

Don't miss out! Keep up to date with opportunities available nationally and in your local area



Explore our upcoming opportunities by visiting our **news page**



Sign up to an upcoming Live Lesson or Assembly on:

[www.techshecan.org/live-assemblies](http://www.techshecan.org/live-assemblies)



It was an amazing day and really changed my thoughts on tech and was a wonderful experience.  
- Student



Email  
[becky@techshecan.org](mailto:becky@techshecan.org)  
if you would like to explore anything further!

A fantastic day with lots of different activities, extremely well planned and very insightful for students.  
- Teacher

Empowering you to inspire your students to  
pursue future careers in tech

## The Opportunity

Tech She Can, in collaboration with Infosys, is offering a free 1 hour CPD session to your school staff, led by one of our experienced education team.

### Aims of the session:

- Discover why Tech She Can exists as a charity and how our mission can support you and your students navigate the rapidly changing tech careers landscape.
- Expand your understanding of the wide range of careers in technology, far beyond coding, and discover the many pathways students can take to reach them.
- Discover the technology trends shaping the future of work, so you can confidently support your students in adapting and achieving their future careers.
- Utilise the Springboard Platform to continue your own professional development.

**Delivered from  
May to July 2026**

**Hosted at your school\***

There is **no cost** for this CPD as this opportunity is funded by Infosys

**Register your interest below now!**

**Spaces are limited**

\*Delivered in-person or virtually  
dependent on date/location

**Click or scan  
QR code  
to apply**



### Accredited CPD

- We're proud that our CPD is officially accredited by the CPD group.
- All staff will receive a certificate following the session with their CPD credits recorded.

I've come back to school fully enthused about tech and passing on the Tech She Can message to our students.

Tech roles are for everyone and require more than just coding and maths skills!

Teacher quotes



**Supporting  
your school to  
reach Gatsby  
Benchmarks  
2 and 4**

Find out more about Tech She Can and our mission  
by visiting [techshecan.org](https://techshecan.org)



# WEX

## Tech Week

13 - 17 July 2026

### WHAT TEACHERS SAY ABOUT OUR LIVE SESSIONS:

“The children left genuinely thinking differently about what their future could look like.”



SCAN OR  
CLICK TO  
SIGN UP



### 1. WHAT IS WEX TECH WEEK?

Created by Tech She Can in collaboration with National Careers Week - WEX Tech Week is a free week of virtual work experience for your students aged 11-14, helping them explore future careers through technology, creativity and real-world challenges.

### 2. WHY WE'VE CREATED IT

Too many young people still don't get equal access to meaningful work experience. WEX Tech Week is here to change that.

### 3. WHAT STUDENTS WILL DO

- ✓ Explore exciting future careers in tech
- ✓ Hear from inspiring industry role models
- ✓ Take part in hands-on creative challenges
- ✓ Build confidence, teamwork and problem-solving skills
- ✓ Develop all 8 Skills Builder essential skills
- ✓ Receive certificates for each completed day

### 4. WHAT'S ON?

Students will explore themes including AI and data, sustainability, digital creativity, health tech and future careers.

### 5. HOW IT WORKS

Your class can attend the full week or choose individual days most relevant to them.

GIRLS IN AI

**Any Questions?**

Together we  
can change  
the ratio

#TernSheCan



**Collaboration is our superpower.  
We are designing our future, together**

Tech She Can is a charity,  
registered in England:  
registration no. 1195284.



Our services for

# State Schools

The whole reason our business exists is to support young people to create a successful future for themselves. Our secondary mission is to make Careers Professional's lives easier.



# Speaker Intro

## **Jessica Pieri**

- Careers Advisor and Company Founder
- Based in West London
- Passionate about supporting young people



# Our Team

**The  
Careers  
People.**

Our team have a range of Careers and Teaching qualifications with varying backgrounds and specialisms. We have one thing in common; we are on a mission to support young people to create positive futures for themselves.



**Sam**



**Nic**



**Louisa**



**Claire NJ**



**Claire F**



**Ray**



**Alex**



**Kath**



**Samira**



**Liane**



**Lauren**



**Jess**



**Nicola**



**Hatinder**



**Ina**

# What makes us different?

Our **experience** in a wide range of schools means that we understand the challenges you face.

This **understanding** combined with our **creativity** and **legislative knowledge** allows us to create products, write workshops and invent programmes for schools that really resonate with students, and help careers professionals.

We're passionate about helping students on their journey.

**Let's work together and prepare the next generation of talent.**

# Career Guidance Services

Our student guidance service provides creative, one to one sessions for students to learn about themselves and options they have for the future.

We create products that save you time in terms of planning and delivery.

Our Advisory team are free to use their own professional judgement to use the best tools and techniques for each student. We all align our meetings to our values

**Student Led**

**Originality**

**Unity**

**Love**



# Career Guidance Services

Our student guidance service provides up to one sessions for students to learn about themselves and their future.

We create products that support the design and delivery.

Our Advisory team are fully qualified and use their judgement to use the best tools and techniques for each meeting to our values

**£250+VAT per day in  
your area!**

**Student Led**

**Originality**

**Unity**

**Love**



# Challenges + Solutions

The  
Careers  
People.

## CHALLENGE: SHARING OPPORTUNITIES

We get too many emails from companies, employers and universities, how do we share it all with our young people?!



## SOLUTION: SCHOOL BRANDED NEWSLETTER

The Careers Newsletter is a collation of information from employers and universities across the UK.

As well as including national opportunities, it also has a weekly "job of the week", Labour Market Information Fact, Employer Spotlight and Uni Spotlight.

Each feature aims to expand young people's knowledge of the careers landscape, LMI and HE.

## COST:

£220 per academic year.

That's £5.12 per week  
- less than the time it  
would take you to  
make it!

# Newsletter

Our newsletter is completely branded as your school. It's impartial and includes LMI so can form part of your Gatsby Benchmark evidence.

The Careers Newsletter is a collation of information from employers and universities across the UK. As well as including opportunities from these organisations, it also has a weekly “job of the week”, Labour Market Information Fact, Employer Spotlight and Uni Spotlight.

No one can pay to be in the Newsletter.

Each feature aims to expand young people’s knowledge of the careers landscape, LMI and HE.

# Newsletter

Our newsletter is completely free to use. It's impartial and includes LMI so can form part of your career advice.

The Careers Newsletter is read by young people, employers and universities across the country. In addition to providing opportunities from these organisations, it also has features such as 'Labour Market Information Fact', 'Employer Spotlight' and 'Employer Spotlight'.

No one can pay to be in the newsletter.

Each feature aims to expand young people's understanding of the careers landscape, LMI and HE.

This product won "Most Helpful Careers Tool" at the 2024 Careers in Careers festival and "Innovative Product" at the 2025 CDI Awards.



 Listen to this newsletter

# CAREERS NEWSLETTER

This newsletter is a collation of all the opportunities we have heard about from employers and universities. Please use the links included to read more information and apply to anything you are interested in. Links are underlined.

## OPPORTUNITIES

Disability Pride Month takes place every July in the UK since 2015 and celebrates people with disabilities, their identities, culture and their contributions to society.



Did you know that employers can sign up to the Government's Disability Confident Scheme to showcase that they are an inclusive employer? The Disability Confident scheme has 3 levels that have been designed to job seekers and employers on their Disability Confident journey. Employers must complete each level before moving on to the next.

Here are some other links that you may find interesting:

- [The Top 7 Disability Inclusive Employers](#)
- [Grants and Schemes to help Disabled People into work](#)
- [Evenbreak](#) - The only global disability job board run by and for people with lived experience of disability.



Thinking about your career as a series of static jobs is a thing of the past. By learning about your strengths, skills, and values, you can easily work out a pathway that's right for you. Take the [CADI Career Cluster quiz](#) here.



EDT running Virtual Insight into University course! It is a comprehensive Virtual experience for Students in Years 11-13 which allows you to explore STEM studies at TOP Universities including Degree Apprenticeships and the Career opportunities that these subjects can lead to. The course will run over 8 weeks, (30<sup>th</sup> June - 22<sup>nd</sup> August 2025) giving you the flexibility to complete it at your own pace and around other commitments. For full information and to apply click [here](#).



EDT are running a parent and carer webinar on 17<sup>th</sup> July at 4pm for those interested in learning more about supporting their young person into STEM based careers. You can sign up [here](#).

If you have any questions or need support, please email [\[email address\]](#)

## JOB OF THE WEEK



Midwife

A midwife is a healthcare professional specialising in pregnancy, childbirth, and postpartum care. They provide support, guidance, and care throughout the entire childbearing process, from antenatal care to postpartum care. Watch the video to learn more about how much you could earn, working hours and pathways into the industry.

## LABOUR MARKET INFORMATION FACT

10% of respondents to the Early Careers Survey had already altered their career plans due to AI. Those who changed their plans because of AI were more likely to have felt uncertain about their careers (46%) compared with those who had not made changes (37%).

Source

# CAREERS NEWSLETTER

## OPPORTUNITIES



Prospects Early Careers Survey 2025 reports the career aspirations and experiences of more than 4,000 students and graduates. The survey found that AI is quickly reshaping graduate career expectations, pushing many to rethink their paths. While 11% of graduates have already changed plans due to job displacement fears, AI is also creating new opportunities and empowering job seekers. This dynamic shift means graduates are not just reacting to change, but actively using AI tools to navigate and shape their future in an evolving landscape. Click [here](#) to read more.

We're sure your summer is filling up with exciting plans, but if you do find yourself with some free time, here are some things you can do to get ahead:



1. If you are currently finishing on a 2 year GCSE or A Level Programme, you can revise what you have learnt this year and/or begin pre reading for next years content.
2. Complete a reflection journal to consider your learnings from this academic year.
3. Make a list of new things you'd like to try next year, consider what skills you would gain from taking part in these things. For example, if you joined a team sport it is likely you would gain teamwork, communication and leadership skills.
4. Take part in a [Springpod Virtual Work Experience](#) session.
5. Do a Social Media clean up... Did you know that nearly 70% of employers now routinely check candidates social media profiles?
6. Create a LinkedIn account. [Here is a guide from UCAS](#) to help you with this task.
7. Year 12s should consider doing a Personal Statement prep. You can draft bullet points of key experiences, achievements, and skills developed over the past year, ready for writing your personal statement.
8. Year 10s should be preparing for college and sixth form open days. Review the courses you're interested in and create a list of questions you have. Year 12, you should be doing the same but for universities!

If you have any questions or need support, please email [\[email address\]](#)

## EMPLOYER SPOTLIGHT

"Network Rail's role is to run a safe, reliable and efficient railway, serving customers and communities. We're a company that is on the side of passengers and freight users; that is easy to engage with and is an efficient and dependable partner; a company people are proud to work for; instinctively recognised as an industry leader."

Read more about [National Rail Careers](#) here.

## UNIVERSITY SPOTLIGHT

"Imperial offers a world-leading and inclusive evidence-based education, embedded in a vibrant research environment. The mixture of science and business is what makes an Imperial education unique. Everyone belongs here. We're a community where you can be yourself, find your people and pursue your passions." Read more about [Imperial College London's Courses](#) here.

The  
Careers  
People.



This newsletter aims to support you when thinking about your future and provide you with access to resources that will help you to learn more about different industries and pathways. Please use the links included to read more information. Links are underlined.

## SOMETHING TO...

### DO

Answer the "what do you want to learn?" question at the top of the [Coursera website](#) to see if there are any free, online courses that match your interests.

### LISTEN TO

Listen to [this](#) podcast from Squiggly Careers. It is aimed at Career Starters who want to understand how to learn and grow in their first job.

### READ

The [GetMyFirstJob Ambassador Network](#) is an online resource of apprentices, you can click on each person to read their story.

### WATCH

28<sup>th</sup> June is [Armed Forces Day](#). You can learn more about Army Jobs, and the skills you need to develop, by [watching this video](#).



## SPOTLIGHT ON A...

### UNIVERSITY

"Once you have applied, you can arrange an initial meeting with a Disability Adviser to register for support. This can happen over the summer before you arrive, or after you enrol. The Adviser will assist you to plan and organise your support, and will provide links to mental health specialist teams."

[Read more about University of Kent's Autism support here.](#)

### EMPLOYER

"By embracing and recognising the diverse backgrounds and perspectives within our workforce, we empower our teams and ensure our people bring their best self to work – whether in the air, on the ground, or in the support roles which underpin our operational capability." You can [read more about RAF Diversity and Inclusion here.](#)



If you see a word you don't understand, you can use this [jargon buster](#) to search and find out what it means. If you can't find the word on there, you can use the internet to research the meaning or speak to a teacher.

## WORD OF THE WEEK

### Online Assessments

Online assessment in recruitment refers to the use of online platforms to evaluate an applicant's skills, personality, and suitability for a job.

## A FACT ABOUT EMPLOYMENT



In the most recent Youth Voice Census, the top three skills that students think are most important for work are 'communication' (70%), 'teamwork' (56%) and 'problem solving' (33%). The skills they are most confident in are listening (70%), creativity (63%) and problem solving (62%).  
Source

## SUCCESS STORIES

My journey started with my diagnosis in March of 2006 when I was 15.

I was a good student in elementary school, quiet and conscientious. There were signs, however, that I had difficulties with attention. In middle school, I continued to do well. The structure at school and home masked what lurked beneath the surface. I had a difficulty making and keeping friends and developed a social anxiety as I struggled to make meaningful friendships.

High school was difficult from the first day. My social anxiety increased and my grades plummeted. I couldn't pay attention in class. This is when I found out that I had ADHD.

My first job was as an accounting analyst at a large investment company. I excelled. My interest in investing, coupled with a work environment well suited for someone with ADHD as there was structure and a clear definition of my job. This allowed me to shine. I was promoted within six months to Senior Accountant.  
[Read more about David's story here.](#)

## OPPORTUNITY'S CALLING...

Are you looking to kickstart your career after school? Whether you're thinking apprenticeship or university, this [live virtual session taking place on 2<sup>nd</sup> July](#) with AWE is your chance to explore real opportunities and hear directly from the people doing it.



If you feel ready to speak about your future and have any questions or need support to plan your next steps, please [contact](#)

# Challenges + Solutions

The  
Careers  
People.

## CHALLENGE: SUPPORTING STUDENTS WITH APPRENTICESHIP APPLICATIONS

The UCAS process is easy to follow but there is so much more to think about to support our Apprenticeship Seekers.



## APPRENTICESHIP ACADEMY

You can now refer your students to this 6 week virtual programme where they will learn everything they need to know about where to find, apply and interview for apprenticeship vacancies.

Programmes begin in September, February and June so there is never a "wrong" time for students to explore their options.

September and February are for Year 11 and 13, June also welcomes Year 10 and 12.

## COST:



£180 per academic year to refer as many students as you need to.

The Apprenticeship Academy is a 6 week programme that provides students in Year 11 and 13 with everything they need to know to find, apply for and interview for apprenticeship opportunities in the UK.

The programme runs three times per academic year; beginning in September, February and June.

Once signed up, you have full access to an introductory presentation to launch the programme with students.

Some schools allow students to access independently and others run it as an after school club to ensure participation.

 **Brad Healey**  
1 review  GB



2 days ago

#### The experience I wish I'd had!

A well organised and informative experience for students. Jess has created a great programme which really explores apprenticeships as a viable option, unlike my experience at school/college where full-time university was the only route. The integration of industry experts and current apprentices into the programme is great as students have an opportunity to ask questions and receive honest and up-to-date answers.

Jess is extremely welcoming and supportive and it is clear in these sessions and across social media that she has a real passion for the academy and apprenticeships in general, and it is so refreshing to see.

**Date of experience:** 22 February 2023

 Useful  Share



[Read more](#)

# Challenges + Solutions

The  
Careers  
People.

## CHALLENGE: CONSISTENT DELIVERY

We provide our tutors and teachers with a careers education programme but the delivery varies depending on their knowledge, experience and willingness.



## TUTOR TIME CAREER PROGRAMME

Annual subscription to a full Year 10 and Year 12 tutor careers programme. Sessions are video led, written and hosted by a Careers Advisor with employer & university guest speakers.

All your tutors need to do is press play and hey presto; you have consistent, high quality careers education for your students.

It is mapped against the CDI framework and Gatsby benchmarks.

## COST:

£390 per year group  
(£10 per week!)

£700 for both year  
groups

# Tutor Programme

This is a video led tutor time careers curriculum. The videos have all been written and filmed by me with guest university and employer speakers.

The curriculum is mapped against the Gatsby Benchmarks, CDI Framework and PSHE Framework.

There are two versions for KS4 (recommended Year 10) and KS5 (recommended Year 12).

There is a booklet that runs alongside the videos to keep all career learning in one place.

Videos are updated every year with new, relevant information and in line with NAW/NCW themes.

All your tutors need to do is open the correct week and press play!

1	A	B	C	D	E	F	G	H	I	J	K	L
Term	Week	Date	Term Topic	Week Topic	Host	Website/Resource	PSHE Framework	CDI Framework	Video	Booklet page	Lesson plan	
1	1	W/C 4th September	Self Exploration	What is career development?	Jess			Grow throughout life				
2	2	W/C 11th September		Personality type	Jess	<a href="#">Launch your Career</a>						
3	3	W/C 18th September		Learning style	Jess	<a href="#">HFE</a>						
4	4	W/C 25th September		Motivators for work	Jess	<a href="#">Leadership IQ</a>						
5	5	W/C 2nd October		Job Sector quiz	Jess	<a href="#">Prospects</a>						
6	6	W/C 9th October		How to research career options	Jess							
7	7	W/C 16th October		Letters to your future self	Jess	<a href="#">Future Me</a>						
8	1	W/C 30th October	Potential Pathways	University	Jess			Explore possibilities				
9	2	W/C 6th November		University Applications	Jess							
10	3	W/C 13th November		Apprenticeships	Jess							
11	4	W/C 20th November		Apprenticeship Applications	Jess	<a href="#">Gov, NGTU, GMFJ</a>						
12	5	W/C 27th November		Employment (types of careers - gig, portfolio etc)	Jess							
13	6	W/C 4th December		Gap Year	Jess	<a href="#">UCAS Blog</a>						
14	7	W/C 11th December		How to choose between the pathways	Jess							
15	1	W/C 1st Jan	Deep Dives	University Rankings: Oxbridge/Russell Group	Jess	<a href="#">vFairs</a>		Create Opportunities				
16	2	W/C 8th Jan		Apprenticeship Recruitment: What to expect	Vodafone					<a href="#">Vodafone</a>		
17	3	W/C 15th Jan		Why take part in university summer programmes	Jess							
18	4	W/C 22nd Jan		What does it mean to be self employed	Uni							
19	5	W/C 29th Jan		University Talk: How to choose a university	Uni						<a href="#">Reading</a>	
20	6	W/C 5th Feb		Employer Talk: National Apprenticeship Week	BMW						<a href="#">BMW</a>	
21	1	W/C 19th Feb	Skills for the future	Learning from LMI: How to create a future proof career	Jess			See the big picture				
22	2	W/C 26th Feb		Employer Talk: What skills employers looking for?	Employer							
23	3	W/C 4th March		Employer Talk: National Careers Week	HSBC						<a href="#">HSBC</a>	
24	4	W/C 11th March		How can I build develop my skills?	Jess							
25	5	W/C 18th March		Employer Talk: British Science Week	UKRI						<a href="#">UKRI</a>	
26	6	W/C 25th March	Why take part in work experience?	Jess	<a href="#">Springpod</a>							
27	1	W/C 15th April	Preparing for the future	Using your professional network	Jess			Balance Life and Work				
28	2	W/C 22nd April		Creating a CV	Jess							
29	3	W/C 29th April		Applying for part time work	Jess							
30	4	W/C 6th May		Creating a LinkedIn account	Jess							
31	5	W/C 13th May		University Talk: Work life balance at university	Uni							
32	6	W/C 20th May		Apprentice Talk: Work life balance as an apprentice	Apprentice							
33	1	W/C 3rd June	Next steps: University	University Talk: What to include in a personal statement	Uni			Manage Careers				
34	2	W/C 10th June		Filling out your UCAS application	Jess							
35	3	W/C 17th June		What happens once you press submit on UCAS?	Jess							
36	4	W/C 24th June		University Talk: Student Finance	Uni							
37	5	W/C 1st July		University Talk: Accommodation	Uni							

Read more

# Challenges + Solutions

The  
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**CHALLENGE:  
ENGAGING  
STUDENTS IN  
CAREERS  
CONVERSATIONS**

Our game can be played as a conversation starter in careers one to one sessions, peer partnerships or as an interactive class activity.

**"I DON'T KNOW!"  
CAREERS CARD  
GAME**

The "I don't know!" Careers Card Game challenges players to think of an answer to each of the 45 questions asked. The questions are designed to help players become more self aware, consider their future and what employers are looking for.

The rules are simple and the game can be played in careers one to one sessions, in peer partnerships or as a class.

**COST:**

£25

# “I Don’t Know!” Card Game

**The  
Careers  
People.**

The "I don't know!" Careers Card Game challenges players to think of an answer to each of the 45 questions asked. The questions are designed to help players become more self aware, consider their future and what employers are looking for.

Questions include things like:

- Name one skill an employer is looking for
- If you could remove one lesson from your timetable, what would it be and why?
- Describe a time you were proud of yourself

... and 42 others!

The rules are simple and the game can be played in careers one to one sessions, in peer partnerships or as a class.



[Read more](#)

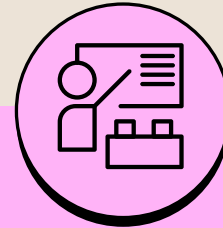
# Challenges + Solutions

The  
Careers  
People.

## CHALLENGE:

### BUILDING RAPPORT WITH LIMITED TIME

Our game can be used to aid the contracting phase of career guidance one to ones, ensuring that you are meeting the outcomes the young person has for their guidance session.



### "GET TO KNOW!" CAREERS CARD GAME

The "Get to know!" Careers Card Game gives careers advisors an interactive, hands on way to complete the contracting element of their one to one sessions.

Students are give a range of different sets of cards, some they are asked to pick out the cards that are relevant to them and others they need to place in order of importance.

## COST:

£25

# “Get to know!” Card Game

**The  
Careers  
People.**

The “Get to know!” Careers Card Game gives careers advisors an interactive, hands on way to complete the contracting element of their one to one sessions.

Students are give a range of different sets of cards, some they are asked to pick out the cards that are relevant to them and others they need to place in order of importance.

The different cards within the pack include:

- Priorities for Year 8/9
- Priorities for Year 10/11
- Priorities for Year 12/13
- Motivators
- Skills
- Life Experiences
- Career Experiences

There is an explainer card to give to students at the start of your session.



[Read more](#)

# Example Invoice

**The  
Careers  
People.**

Dear Careers Lead,

Please find below a break down of the services The Careers People will provide to your school for academic year 2025/26.

Newsletter	£200
Year 10 + 12 Tutor Programme	£700
Apprenticeship Academy	£150
	£1,050

Kind Regards,

Jessica Pieri

## How this package would support Gatsby Benchmarks

### **BM1 - A Stable Careers Programme**

- Embeds careers within the tutor programme and builds the reputation of the careers team using the newsletter.

### **BM2 - Learning from LMI**

- Included in the weekly newsletter.

### **BM3 - Meeting the needs of each pupil**

- Different modules depending on the student's desired pathway as part of the Tutor Programme.
- Specialist support for students looking at Apprenticeship pathways.

### **BM5 - Encounters with employers and employees**

- Provides the opportunity to hear from a range of employers as part of the Tutor Programme.
- Provides 7 live sessions with employers as part of the Apprenticeship Academy.

### **BM7 - Encounters with further and higher education**

- Provides the opportunity to hear from a range of universities as part of the Tutor Programme.

# Example Invoice

**The  
Careers  
People.**

Dear Careers Lead,

Please find below a break down of the services  
Careers People will provide  
academic year 2025/26.

Newsletter

Year 10 + 12 Tutor Programme

Apprenticeship Academy

Kind Regards,

Jessica Pieri

Trust discount:  
If 10 schools within the  
same trust take up the  
same product, you will  
receive a 10% discount.

## and support Gatsby

programme and builds the reputation of  
the school.

pil

the student's desired pathway as part of

is looking at Apprenticeship pathways.

## Employers and employees

to hear from a range of employers as part of the

sessions with employers as part of the Apprenticeship

Academy.

## BM7 - Encounters with further and higher education

- Provides the opportunity to hear from a range of universities as part of the Tutor Programme.

# What schools say

**The  
Careers  
People.**



"The careers newsletter from The Careers People is a professional, well researched resource for my students to use to explore careers and qualification routes. It is easily editable so I am able to add my own information if I wish. It is such good value for money, that I've purchased it for the second year. I wouldn't be without it."

**Kelly Odell**

**Head of Careers at Queen Anne's School**



"The Apprenticeship Academy has generally been so helpful and has made me feel more confident. I now feel that I have the knowledge to make an informed decision and I am now actively looking for apprenticeships. Thank you so much to the team who made me feel so welcome and for running the scheme over the last few weeks."

**Ariana**

**Year 13 student at Brakenhale Sixth Form**



"Bringing a TCP Advisor on board to provide careers advice and guidance to our students has had such a transformative impact on our careers programme. Our Advisor is so incredibly knowledgeable and approachable, and really cares about the future pathways of our students. I would highly recommend The Careers People to any school looking for a careers guidance service."

**Donna Boam**

**Assistant Principal at Ark Elvin Academ**

# Not ready to invest?

**The  
Careers  
People.**

Not to worry, here are other ways you can engage with us:



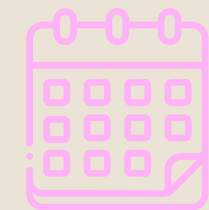
Purchase our eBook "The Careers Professional Handbook", where you will learn how "quick wins" to meet each Benchmark and how you can further develop each element to ensure solid implementation. Includes actual colour, a little humour and supportive messages throughout.



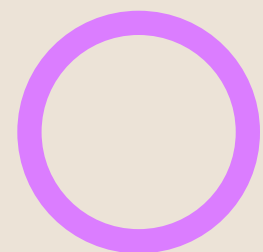
Follow Jess, our Founder, on LinkedIn for regular posts, tips and updates on our work.



Subscribe to our free Careers Professional Newsletter for the low down on any good stuff I've heard about.



Use our free 2025/26 Academic digital calendar with all the dates you need.



Join our online community, "The Careers Circle", exclusively for Careers Professionals and sponsored by UCAS.

# The Careers Circle

**The  
Careers  
People.**

“Since stepping into my role in September 2024, The Careers Circle and Jess’s Virtual Coffee Mornings have truly been a lifeline.

I’ve found my people - a community full of insight, support, and generosity. Their guidance, advice, and open sharing of knowledge have helped me more than I can say.

If you haven’t joined one of these sessions yet, I can’t recommend them enough. You won’t regret it!”



[Register here](#)

**The  
Careers  
People.**



# Contact



[contact@thecareerspeople.co.uk](mailto:contact@thecareerspeople.co.uk)