South Midlands
CAREERS HUB

THE CAREERS & ENTERPRISE COMPANY

# The
# South Midlands Careers Hub
# Employer Network!



SOUTH MIDLANDS CAREERS HUB EMPLOYER NETWORK

South Midlands CAREERS HUB | THE CAREERS & ENTERPRISE COMPANY

# The Employer Network

***Meaningful connections between employers and education***

**An evolved way to connect schools, colleges and employers**

**Connect** with a growing network of local employers

**Provide** more opportunities for young people

**Build** relationships that develop over time rather than one-off encounters

South Midlands CAREERS HUB | THE CAREERS & ENTERPRISE COMPANY

# How will the Employer Network work?

**Employers** join the network

**Schools and colleges** create an opportunity via the Careers Hub website

**The Network** creates the connection

**Employers** choose how and where they engage

**Employers, schools and colleges build the relationship**

**Relationships turn that opportunity into sustainable engagement.**

South Midlands CAREERS HUB | THE CAREERS & ENTERPRISE COMPANY

# What does this mean for schools and colleges?

**Rather than leaving Careers Leaders to find every employer individually, the Network provides another route to market.**

**Reach:** promote opportunities beyond your existing employer contacts.

**Connect:** link with employers that have actively expressed an interest in supporting young people.

**Grow:** turn a single activity into a longer-term employer relationship.

***The Network isn't a booking service.***
*Employers will still decide which opportunities they can support.*

South Midlands CAREERS HUB | THE CAREERS & ENTERPRISE COMPANY

# NEW: Volunteer Opportunities Newsletter

***Taking opportunities directly to employers***

**Every month** opportunities from schools, colleges and the Careers Hub will be brought together and shared with Employer Network members

**You submit** an opportunity
**We promote** through the monthly newsletter
**Employers discover** opportunities that suit them
**You connect** and begin building the relationship

**Examples could include**

- 🎤 Careers talks
- 🏢 Workplace visits
- 🤝 Mock interviews
- 🎪 Careers fairs
- 🧩 Employer projects
- 💼 Work experience
- 📚 Curriculum activities
- 👥 Mentoring

**This term's dates**

**05.10.26**

**02.11.26**

**07.12.26**

SOUTH MIDLANDS CAREERS HUB EMPLOYER NETWORK

South Midlands
CAREERS HUB

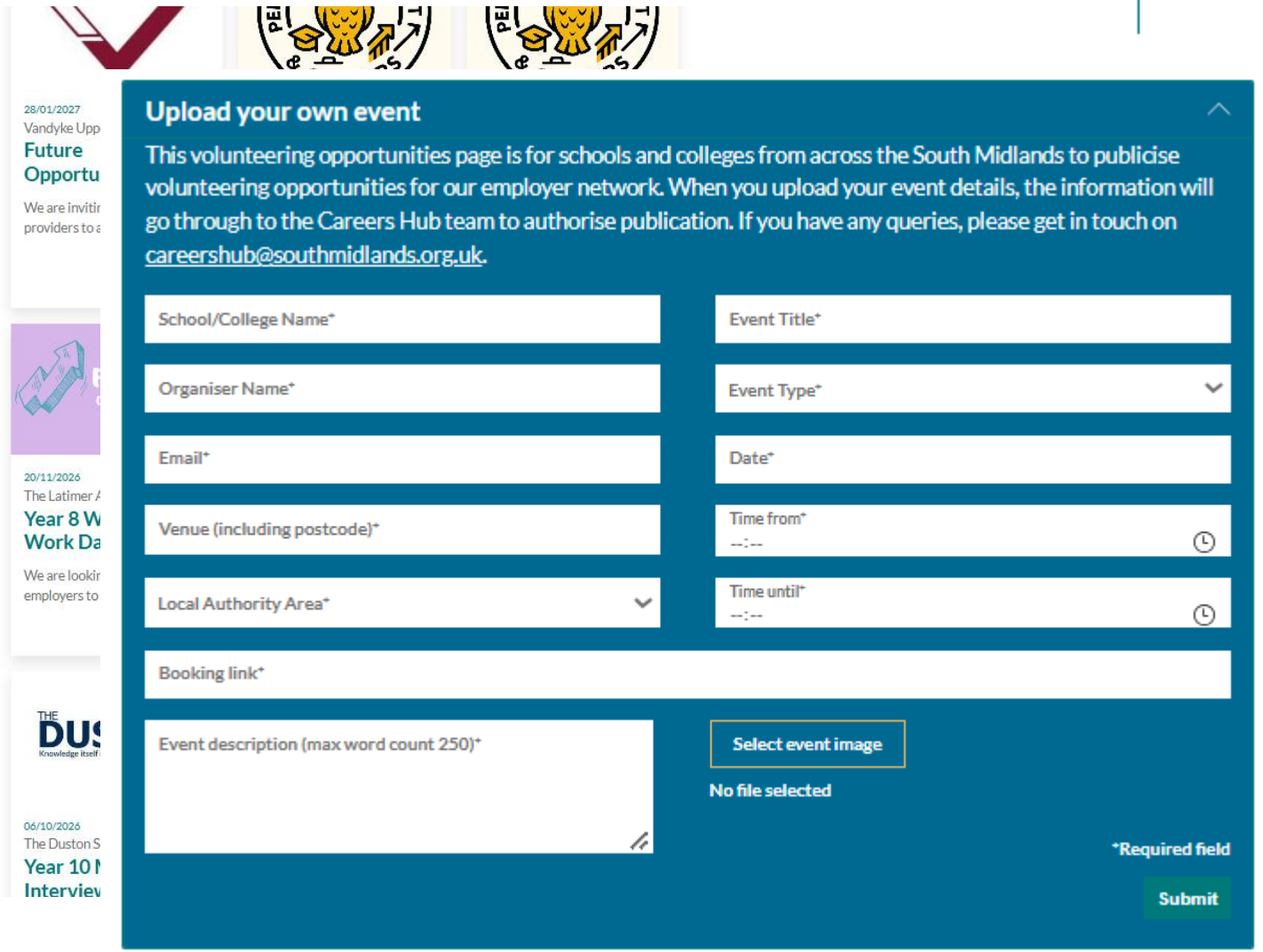
THE CAREERS & ENTERPRISE COMPANY

## This term's dates

05.10.26

02.11.26

07.12.26



South Midlands CAREERS HUB | THE CAREERS & ENTERPRISE COMPANY

# Put yourself in the employer's shoes

**You see this opportunity in the newsletter:**

**Careers Event:** Employers required for our Careers Event on 18 November. Please contact the school if you can help.

**Would you volunteer?**

- What am I actually being asked to do?
- What time do I need to arrive?
- How long will it take?
- How many students are involved?
- Is there a particular type of employer you need?
- Do I need to prepare anything?
- Can several colleagues attend?
- Is it accessible by public transport / is parking available?
- Who will meet me when I arrive?
- What happens after I express interest?

South Midlands CAREERS HUB | THE CAREERS & ENTERPRISE COMPANY

# Promoting your opportunities

**Instead of** *"We need employers for our Careers Day."*

**Give employers what they need to decide:**

| | |
|---|---|
| **What?** | What are you asking the employer to do? |
| **Who?** | Which students will they be working with? |
| **When?** | Date, time and duration. |
| **Where?** | Location, online or in person? |
| **Why?** | What difference will their involvement make? |
| **What preparation?** | Be clear about expectations. |
| **Who are you looking for?** | Any employer, sector, occupation or skillset? |
| **How to respond?** | One clear contact or call to action. |

**Golden rule Make it easy for an employer to say, "Yes, I can do that."**

South Midlands CAREERS HUB | THE CAREERS & ENTERPRISE COMPANY

# Getting a “yes” is only the beginning

***A volunteer today could become a long-term partner tomorrow***

1. Acknowledge interest quickly
2. Give clear practical information
3. Make the experience easy and positive
4. Recognise their contribution
5. Share impact and ask for feedback
6. Explore what else they might enjoy supporting
7. Develop a longer-term partnership

**Don’t just manage the activity. Manage the relationship.**